



The Food Literacy Project

2021 Impact Report

Vision:

A healthy and equitable community where people and places thrive.

Mission:

Youth transforming their communities through food, farming and the land.

Values:

ENERGY: We are bold and inspired by our community.

ROOTS: We are grounded and purposeful, connected with people and dedicated to sustainably addressing community needs.

DISCOVERY: We embrace the joy of learning by doing.

CULTIVATION: We bring great care to our work and relationships; we nourish growth in our community, and, in turn, are nourished ourselves.

ABUNDANCE: We leverage our community's diverse assets to achieve personal and social change.

JUSTICE: We pursue fairness and equity.



The Food Literacy Project's purpose and goal is to see youth who are thriving, engaged, and leveraging their power to cultivate health, justice and prosperity through a sustainable community food system.

This work depends on contributed support from our community.



Youth Community Agriculture Program (YCAP)

Youth (16-21 years of age) learn, earn, and become agents of change in their communities. The YCAP crew leads food production and distribution efforts, and assists in the facilitation of Field-to-Fork Clubs and community engagement activities. In the past year, the YCAP crew engaged with our food systems and worked with local leaders and stakeholders in the following ways:

- 22 workshops and learning opportunities with local activists, farmers, and business owners (majority led by women and BIPOC)
- 19 crew members grew, harvested, and distributed over 1,800 pounds of produce from Iroquois Urban Farm
- 4 Field-to-Fork Clubs benefitted from YCAP leadership and mentoring
- 3 sessions of cooking lessons facilitated by crew members and Norton Healthcare
- 1 final Youth Participatory Action Research project culminating in a youth-created zine (scan the QR code to access)



Food Access & Community Engagement



The Food Literacy Project takes an asset-based approach to youth and community engagement. We believe youth are capable contributors to help grow food security and nutritional proficiency and bring change to family tables. In 2021, we engaged with our community in these ways:

- 1,855 pounds of produce grown and distributed via produce shares to students, canvassing efforts to neighbors, farmers' markets, and local wholesalers
- 1,800 seed packets or plant starts shared
- 600 community members participated in programs centered around healthy living
- 45 varieties of produce grown

We also share recipes, gardening tips, and family-friendly activities to promote the joy of learning by discovery on our social media channels and our website.



The Future of Iroquois Urban Farm

For over five years, youth have cultivated fresh food at Iroquois Urban Farm. In the fall of 2021, the Louisville Metro Housing Authority, the owners of the land, informed us of their intent to develop the property into mixed-income housing, beginning in early 2022. This means 2021 was the last growing season for the Food Literacy Project at Iroquois Urban Farm.

In 2022, we plan to GROW FORWARD at the People's Garden, located at 536 N 44th St, Louisville, Kentucky 40212, in partnership with Ag in the City, while continuing our search for a forever home for the Food Literacy Project.



9001 Limehouse Ln.
Louisville, KY 40220
502.491.0072

www.foodliteracyproject.org
info@foodliteracyproject.org



Field-to-Fork Clubs

Elementary and middle school children learned by discovery this year. Each week, club members learned about making healthy choices, gardening, and cooking. Members received weekly learning kits (fresh produce grown by YCAP crew, pantry staples, gardening supplies) to promote healthy habits with their families. During the past year, Field-to-Fork Clubs included:

- 109 students and families engaged in hands-on learning and exploration
- 24 total weeks of club activities
- 4 club locations (Hazelwood Elementary, Wellington Elementary, Portland Elementary, Backside Learning Center)



Hear from the crew themselves:

"I definitely helped grow a lot of food that I was able to give to people I know and prepare bags of food for Field-to-Fork Club, harvest for markets and such. I like knowing that I helped more fresh, organic food get to people. Also, through interacting with community leaders, I think we had good feedback and ideas to provide. Maybe we were able to inspire people to know that we would continue on their legacy in food access."

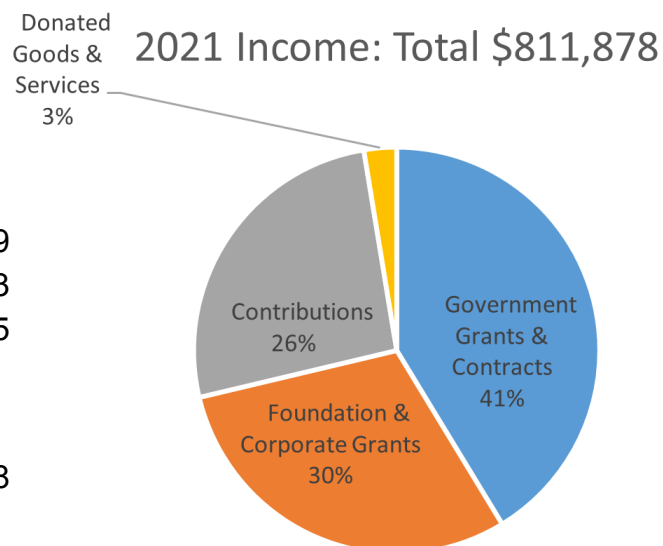


Madi "Mango"
Youth Community Agriculture Program
Crew Member

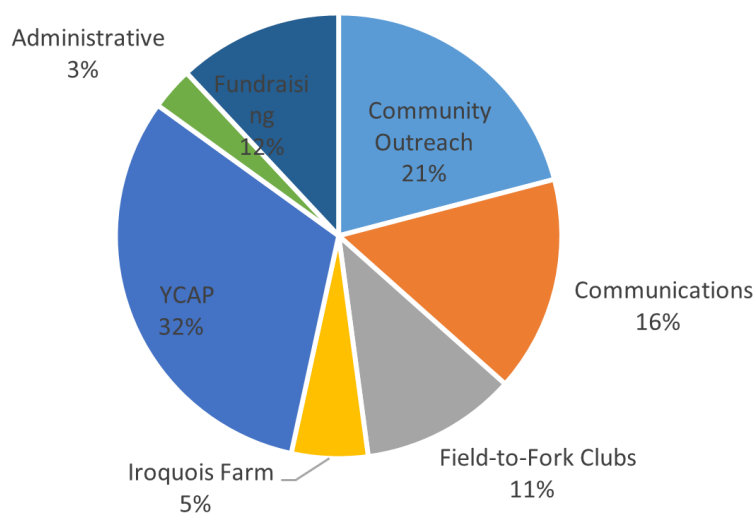
Financial Outcomes

2021 Income by Source

• Government Grants & Contracts	\$335,289
• Foundation and Corporate Grants	\$243,523
• Contributions	\$211,945
• Donated Goods and Services	\$21,121
Total	\$811,878



2021 Expenses: Total \$676,246



2021 Expense by Category

• YCAP	\$213,328
• Community Outreach	\$141,451
• Communications	\$105,993
• Fundraising	\$80,748
• Field-to-Fork Clubs	\$76,312
• Iroquois Urban Farm	\$37,450
• Administrative	\$20,964

Total \$676,246

Beginning Net Assets

\$504,935

Ending Net Assets

\$640,567

2021 Growing Season

