



# The Food Literacy Project

## Your 2018 Annual Report



Youth transforming their communities  
through food, farming and the land



## Dear Friends,

Growing up on a farm in Wisconsin, I discovered the power of real food at an early age. I learned about the health-providing natural colors and flavors of fresh vegetables through gardening with Dad and planning and cooking simple meals with Mom. I naturally chose a career in nutrition because I understood the impact of good food on health.

As a dietitian, I have worked with people of all ages who suffered from diet related illnesses and had to learn what I was taught as a child. I know from their struggles that bringing change to the family table is a marathon, not a sprint; it takes knowledge, practice, commitment and time. In addition to learning the components of a healthy diet, my clients experience how food connects us through the joy of cooking together, sharing recipes and breaking bread with others.

The work of the Food Literacy Project is a natural fit for me as a board member because I understand and appreciate the interconnectedness of the Field-to-Fork Programs that provide hands-on discovery for all ages and among generations. These experiences are imprinted in the lives of so many young people and their families. The ripple effect of their learning continues throughout their communities, creating better health and greater capacity for learning.

We start our board meetings with a "mission moment" that reminds us of why we are committed to the work of the Food Literacy Project. A letter from Maggie "Mushroom," a two year participant in the Youth Community Agriculture Program (YCAP), written in support of a USDA grant – which we were awarded last fall! – was particularly moving for me.

*"I will be attending Johnson and Wales University in Providence, RI in the fall to major in Culinary Nutrition, and I know that without experiencing YCAP I would not be going there. YCAP has fostered in me a curiosity about how the food system works but also how to help other people harness the passion that I have of food and to help those people grow and to learn more about the local food system."*

- Maggie "Mushroom"



The Board is deeply grateful for your faithful support that makes such profound transformations possible. We look forward with anticipation to continuing our work, with your help, towards a healthy and equitable community where people and places thrive.

With gratitude,

*Nancy Kupper-Smith*

Nancy Kupper-Smith  
Board President





# Youth and Families Discover the Power of Real Food

1,725 students, their families and teachers (from 26 schools!) got their hands dirty exploring healthy food and the soil where it grows through our Field-to-Fork program. These discoveries impact children's sense of place within the food system as well as their taste buds, health and ability to succeed in school, careers and beyond.



Students enthusiastically use their five senses to harvest fresh vegetables for salad.

**"I loved the food and the salad. By the way I love the ruebarb."**  
**-Liam "Carrot"**

After school Field-to-Fork Club families learn to prepare simple recipes with Chef Brandy Shackelford-Allgeier.

**"My favorite thing about field to fork club is that you make friends while cooking with other people."**  
**-Matty "Mouse"**



Youth Community Agriculture Program (YCAP) teens learn advanced culinary skills with Chef Patrick Roney in the Ashbourne Farms kitchen.



**"I learned that working as a team is better than working alone."**  
**-Kasia "Watermelon"**



# Food and Farming Nourish a Culture of Wellness

12 young adults participated in Summer Youth Community Agriculture Program (YCAP) developing nutritional and cooking proficiency, knowledge of sustainable farming practices, improved leadership and employment skills, and understanding of and engagement with their community and food system.



**Preparing biryani**



**Grinding chickpeas for falafel**

36 Academic Year YCAP students from Iroquois High School's Accelerate to Graduate (A2G) program for immigrant and refugee students used Iroquois Farm as a living laboratory for project-based learning. They shared their food traditions and stories at a community meal.

Our first paid Community Food Leaders, Kasia and Tha, excavated piles of bricks, pipes, rebar, and chunks of concrete while broadforking our high tunnel to get it ready for planting a cover crop to improve the soil quality.



**"YCAP is like a bridge – a golden bridge – to a bright future." -A2G Student**



1,461 pounds of produce were distributed in 487 shares to afterschool Field-to-Fork Club families.

**"My favorite thing in field to fork is getting dirty and all the vegetables and fruit."  
-Brian "Beet"**

**"The best part of the program was being here, being outside, seeing our kids smile, taking risks and being joyful!"  
-Parent**



# Community Engagement Strengthens Bonds Among Neighbors

This year an additional 2,100 community residents and stakeholders joined us for Community Conversations and/or free Iroquois Urban Farm-based events. A new Iroquois Urban Farm Advisory Council was formed and work groups were created to advise on Program and Site Development, Ambassadorship, and Farmers Market development.



We revitalized the South Points Farmers Market, bringing together farmers and residents in order to provide easier access to fresh produce. Sales totaled \$4,013, including SNAP and Senior Farmers Market Nutrition Program (SFMNP) vouchers.

**"The Market not only provides a space for me to do business but also allows a whole neighborhood of people to form relationships with agriculture and healthy food in ways that wouldn't be otherwise possible." -Mikey, Farmer**

Mayor Fischer led our ground breaking for a teaching pavilion with an outdoor kitchen.

**"I know the power that food and agriculture can have to unify people from vastly different life experiences." -Rebecca, Resident**



Truck Farm, our mobile, edible garden rolled through 29 stops to inspire 1,973 children, families and neighbors to explore where and how food grows.

**"Truck Farm is one of the best methods I have seen for illustrating in a fun and understandable manner how an extremely small area is capable of supplying foods we eat daily." -Millie Dee, Iroquois Urban Farm Advisory Council**





# Thank You 2018 Donors!

Thank you for advancing the Food Literacy Project's bold vision for a healthy and equitable community where people and places thrive!  
We are especially grateful to our [Perennial Society Members](#) for their sustaining support.

## Individual Donations

### Seed (\$5,000+)

[Darrell & Nancy Shelton](#)

[Porter Watkins & George Bailey](#)

### Fruit (\$1,000-\$4,999)

Anonymous Donors

Teresa & Stephen Bachman

[Todd & Krista Bradon](#)

[Prem Durham](#)

Kathy Gahm

[Martha Geier](#)

[Kathy & Jon Gundersen](#)

[Pat & Chris Haragan](#)

[Rick & Mary Ellen Harned](#)

[Sarah Kruse](#)

[Nancy Koppersmith & Bob Gilewski](#)

[Richard & Annette Manias](#)

Eleanor Bingham Miller

Catherine Newton & Gordon Strauss

Stephen Reily & Emily Bingham

Brenda & Chris Stokes

Sue and Dave Vislisl

Marilyn Whisler

### Flower (\$500-\$999)

Ann Y. Adams

Mary & Clarence Barton

[Emily Beauregard & Will Martin](#)

Kathie & John Buchino

Ivor Chodkowski

[Joyce Cleveland](#)

[Rebecca & Jon Cohen](#)

[Charlie & Alison Crawford](#)

Phyllis Croce & Jonn Frey

Luckett Davidson & Steve Woodring

Beth & J.D Dlutowski

Carol & Charlie Elrod

[Carol Gundersen & Brad Elrod](#)

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[Judy Hayes](#)

J.B. & Elaine Hitt

Marilyn Hrbek

[Brad Jacobson](#)

Mark Kaser

Jenny Kute & Craig Oeswein

Diane Laughlin & Russ Neill

Debbie Lentz

[Gil & Shannon Liu](#)

Barbara & Bob Michael

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Kathleen Pellegrino

[Gerri Phelps](#)

[Adam & Kaylee Carnahan Price](#)

[Kathleen Reno & Tom Payette](#)

[Kaki & John Robinson](#)

Nathan & Emily Tucker

Denise & John Walsh

[Lowry R. Watkins, Jr.](#)

Mimi Zinniel

### Stem (\$100-\$499)

Leah & Tony Abang

[Marcy & Tim Allman](#)

Seamus Allman

Katherine Arnold

Dave & Jennifer Barker

Geoffrey Bauman

Danielle Bebe

Gordon Bierley

Eunice Blocker

[Beth Brokaw](#)

Glenn & Deborah Brownstein

Doug Butler & Jamie Jarboe

Scott Calvert

Tooeey Cameron

Mary Beth Camp

[Graham & Samantha Clark](#)

[Carol & Irwin Cutler](#)

Annette Darnell

[Tim Darst & Angela Lincoln](#)

Sandra Dodge

Whit Duley

Ken Eberhard

Laura Edwards

Meredith & Michael Erickson

Dee Dee Flynn

Ralph & Carol Flynn

Dick & Patty Geier

Margaret Geier

Margaret & David Graves

Pam Greenwell & Michael Rodgers

Donna & Wes Griffin

Susan Gundersen

Chef Michael Hargrove

[Shirley Harmon](#)

[Shannon Harris](#)

Chris & Casey Hayden

Jim & Claire Hayes

Amy Heilman

Rose & Ampelio Isetti

Kristen Jordan

Bethany Kennedy

Emily & Mark Kirchdorfer

Austin & Emmy Kupper

[Melissa & Nate Kratzer](#)

Jane Lapinski

[Kendal Lewis](#)

Patrick & Sharon McCart

Mariam Mehuron

Rachel Mehuron

Sam Miller

Dana Moody

Sara Murphy

Joanie Musselman

Stephanie Mutchnick

Mary Agnes Norman

Judy Oetinger

Linda Pahnner

Madonna Palladino & Michael Cass

Peggy & Donald Paul

Angelique Perez & Jeff Shelton

Gayle Perry

Chef Annie Petry

[Susan Points](#)

Libby & Richard Pollard

Robert & Clarice Rogers

Ryan Rogers

Chef Patrick & Heather Roney

Bill Russell

Michael & Beth Salamon

Brad & Leslie Savko

[Keri Scaggs](#)

Judy Schad

Marilyn Schorin

Edward & Nancy Seitz

Leslie Senn

Anna Huang Shrader

David & Billie Shulhafer

Denis & Lisa Smith

Eddie Squires

[Robert & Mary Kay Sterr](#)

Forrest Stevens & Gaby Stocks

Sam Talone

Tom Ranz & Bill Trent

Deve Vetter

Kevin Wagner

Sheila & Patrick Welsh

Becky West

Frank & Keitt Wood

Charlie & Marti Zimmerman

### Root (Under \$99)

Beth Adams

Cindy & Robert Adelberg

Nancy Anderson

Tara Anderson

Ada Asenjo

[LeAnne Ash](#)

Harlan & Ann Beckemeyer

Caroline Behrle

Alan Bernstein

Marigny & Jon Bostock

Cheri Bower

Savannah Burke

Councilwoman Marianne Butler

Rita Butler

Jonathan Callis

[Melissa Chipman](#)

Carrie Christensen & Zach Bramel

Julie Yoder Clinkingbeard

Taylor Cochran

Josh Cohron

Matthew Costello

Danice Creager

Erin Cruz

Katrina Cummings

Jennie Jean Davidson

Meredith Degner

[Susan Derrick](#)

Denicka Dickerson

Michelle Deutsch

Ashley Ems

Tom & Gina Enyeart

Benjamin Evans

Abbie Ewing

Joy Ewing

Phyllis Fitzgerald

Kelly Garvey

Andrea Gaughan

Heidi Geier

Mary Ellen & Gordon Giles

Marcy Goldman

Kirsten Gunn

Claudia Hackworth

Jim Haddan

Lauren Haddan

Max Haddan

Meredith Haddan

John Hall

Lynn Haner

Erin Hargrove

Sandy Harned

Laura Hartford

Stephanie Head

Camille Helminski

[Winnie Hepler](#)

Fred Holden

[David & Mary Horvath](#)

Lauren Humpert

Dale Jackson

Rebecca Jones

Erin Keane

Michael Kessler

Avery Kohlers

Laura Krauser

Scott LaJoie

Gillian Langley

Ryan Lash

Amelia Lemerom

David Lodestro

Bryan Loy

Cydney Luckey

Darin Mainquist

Natalie Mann

Ivana Mattingly

Amara McCarthy

Sarah McCart-Jackson

[Gwen & Andy McMahon](#)

Melissa Mershon

Elsabe Meyer

Sara Minogue

Melissa Miranda

Larry Moore

Rachel & Jason Nally

Drew Nichter

T.J. Oakley

Sara Partee

Michael Perlin & Christine Perlin-Gump

Elizabeth Grace Peter

Luke Powell

Renee Proctor

Scott Ramser

Mike Reilly

Sylvia & Ken Riha

Julia Richerson

Lynn Rippy

Greg Robinson

Smith Rodes

Jane & Joe Roehrig

Marcia Ross

Susan Rostov

Andrew Russman

Carol & Mick Savkovich

Ken & Flo Schneider

Ronald Schneider

Diana Scott

Renee Scott

Casey Scherzinger

Richard Schuler

Megan Schulte

Amy Shelton

Rosemarie Stein

Nancy Stephen

Claude Stephens

Kristiana & Brian Stevenson

Katie Spencer

Whitworth Stokes

Monalisa Tailor

Colleen Reilly Thomas

Abby Thonen

Kristin & Rob Townsend

Dale & Gail Tucker

Doris & Sonny Tyler

Richard Van Hoy

Starla Vaughn

Julie Weathers

Suzanne Webb

Kaitlin Willbanks

Annie Williams

Jim Williams

Steven Williams

Susan Williams

Deborah Yocum



Tributes

- In honor of Reva and Myron Auerbach  
Marcy Goldman
- In honor of Melissa Chipman  
Bob Chipman  
Erin Keane  
Drew Nichter  
Monalisa Tailor  
Richard Van Hoy
- In honor of Ivor Chodkowski and Stephen Bartlett  
Michael Perlin and Christine Perlin-Gump
- In honor of John Denham  
Chef Jay Denham
- In honor of Martha Geier  
Julie and Jim Haddan  
Max Haddan  
Sarah Kruse  
Dick and Patty Geier  
Heidi Geier  
Margaret Geier
- In honor of Carol Gundersen  
Geoffrey Bauman  
Phyllis Croce and Jonn Frey
- In honor of Rick Harned  
Sandy Harned
- In honor of Audrey Paul  
Peggy Paul
- In honor of Ryan Rogers  
Robert and Clarice Rogers

Business, Foundation and Government Grants

Seed (\$5,000+)

- Aetna
- Arthur K. Smith Family Foundation
- Ashbourne Farms
- Augusta Brown Holland Charitable Foundation
- Jewish Heritage Fund for Excellence, Inc.
- Kosair Charities
- Louisville Metro Government
- Lowe's Charitable and Education Foundation
- Oxmoor Cemetery Corporation
- Paradis Foundation
- Sign4
- The Norton Foundation
- The UPS Foundation
- USDA Farm to School, NIFA
- Wallitsch Nursery and Garden Center
- Wood and Marie C. Hannah Foundation

Fruit (\$1,000-\$4,999)

- Brown-Forman Corporation
- Harvest Restaurant
- Louisville Metro Neighborhood Development Fund
- Snowy Owl Foundation
- Tall Grass Farm Foundation

Flower (\$500-\$999)

- Bristol Bar & Grille
- Humana Young Professionals
- Jefferson County Teachers Association
- Louisville Earth Walk
- Lucky's Market
- Passport Health Plans
- Rainbow Blossom Natural Food Markets

Stem (\$100-\$499)

- Capriole
- Community Farm Alliance

- Heine Brothers
- Kute Family Properties
- Susan and Steve Kute Family Fund

Root (under \$99)

- Amazon Smile
- Cuvée Wine Table
- Kroger Community Rewards

In Kind Donors

- 21c Museum Hotel
- 502 Power Yoga
- Actor's Theater
- Against the Grain
- Art Eatables, LLC
- Belle of Louisville
- Bernheim Forest
- Bluegrass Karting & Events
- Joyce Cleveland
- Heather Cameron
- Luckett Davidson
- Derby Dinner Playhouse
- EarthyBrowns Natural Products
- Chef Jonathan Exum
- Carol Flynn
- Gheens Science Hall & Rauch Planetarium
- Goodwood Brewing Co
- Graeter's
- Gravely Brewing Co
- Half Peach Bakery & Cafe
- Horseshoe Bend Vineyards and Winery
- John Hayes
- Judy Hayes
- Jeff Ruby Culinary Entertainment
- JGH Graphic Design
- Kentucky Kingdom and Hurricane Bay
- Kentucky Science Center
- Level Up
- Lotsa Pasta
- Louisville City Football Club
- Louisville Cream
- Louisville Independent Business Association
- Louisville Mega Cavern
- Louisville Tea Co
- Louisville Zoo
- Malibu Jacks Louisville
- Richard and Annette Manias
- Masterson's Food and Drink
- Merle's Whiskey Kitchen
- Molly Malone's Irish Pub
- NelStone
- Old 502 Winery
- Gerri Phelps
- Plant Kingdom
- PureKarma Soaps
- Rainbow Blossom Natural Food Markets
- Republic Bank
- Fran Ratterman and Todd Lowe
- Kaki & John Robinson
- Seed Savers Exchange
- Sign4
- St. Matthews Martial Arts
- Tall Grass Farm Foundation
- The Inner Warrior
- TouchStone Coaching
- Uptown Art
- Porter Watkins
- Waylon's Feed & Firewater
- Welch Printing Company, Inc.
- Whole Foods Market
- Wiltshire Pantry

Volunteers

- Geronimo Afable
- Lorenzo Afable
- Adeel Ahmed
- Patricia Bautista-Cervera
- Brett Bouwens
- Nikki Boyd

- Beth Brokaw
- Bill Camp
- Tom Causey
- William Cebelak
- Brandon Chamberlin
- Nathan Chase
- Michael Cope
- Tony Cope
- Zac Cunningham
- Chris Depa
- Michelle Deutsch
- Bob Dixon
- Sarah Donnell
- Jim Dumke
- Chef Matt Durham
- Justin Earley
- Abbie Ewing
- Chef Johnathan Exum
- Timmy Hance
- Chef Michael Hargrove
- Jeff Hayes
- John Hayes
- Judy Hayes
- Patrice Hayes
- Chef Robin Henry
- Becky Jones
- Chef Jason Jones
- Sam Kellog
- Laura Krauser
- Ben Lane
- Gillian Langley
- Nina Love
- Andrea Lowery
- Kevin Ludwig
- Trenton Ludwig
- Jenita Lyons
- Jerry Scott Mahan
- Anna Kate McWhorter
- Rebecca Metcalf
- Loren Moody
- Tatyanna Muhs
- Donna Neary
- Cari Norris
- Ryan O'Grady
- Cassie Parkins
- Chef Peng Looi
- Chef Annie Petry
- Allyson Pierce
- Eron Plevan
- Jasmyne Post
- Brad Raque
- Ethan Raque
- Julia Richerson
- Mikey Richardson
- Haven Robinson
- Chef Patrick Roney
- Sarah Rosenbaum
- Aleena Rushlow
- Leslie Savko
- Andrew Sawyes
- Todd Sawyes
- Chef Brandy Schackelford-Allgeier
- Brenda Stokes
- Amy Stutzman
- Benjamin Tabbert
- William Teague
- David Thiel
- Colleen Thomas
- Anita Thompson
- Chef Bruce Ucan
- Dan Wannick
- Robin Wells
- Annie Williams
- Jeanette Woolridge
- Rachel Young
- Felicia Zhong
- Zhikai Zhong
- Charlie Zwischenberger





Members of our staff, board, and volunteers celebrate our Field-to-Fork dinner success

### 2018 Staff

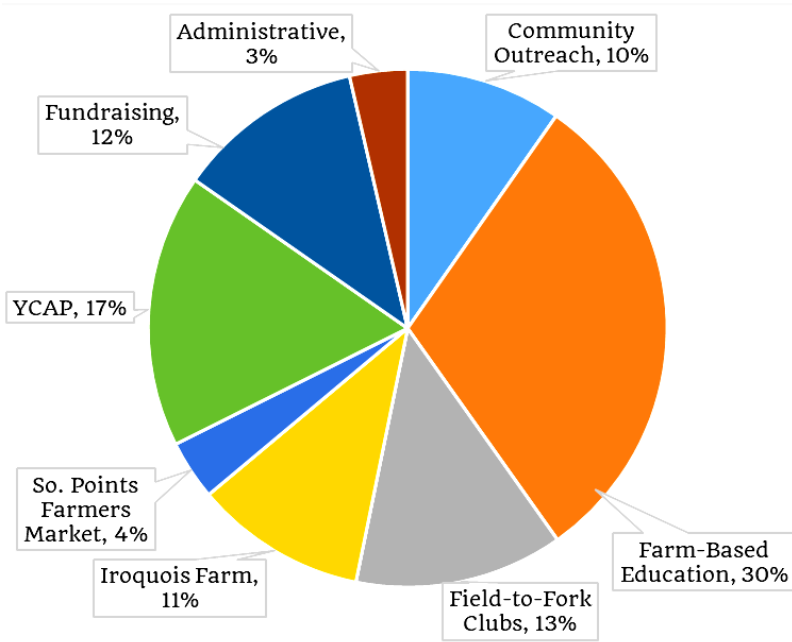
- Carol Gundersen, Executive Director
- Angelique Perez, Associate Executive Director
- Sarah McCart-Jackson, Director of Programs and Communications
- Erin Hargrove, Program Manager
- Casey Sterr, Business Manager
- Dee Dee Flynn, Program Communications Coordinator
- Kelli McAllister Bailey, Administrative Assistant
- Ryan Anderson, AmeriCorps VISTA Community Engagement Coordinator
- Martha Geier, AmeriCorps VISTA Philanthropy Coordinator
- Haileigh "Honeybee" Arnold, AmeriCorps VISTA Summer Associate
- Daniela "Dandelion" Bartlett Asenjo, Lead Farm Based Educator
- Kala "Kale" Diamond, Farm Based Educator
- Maureen "Mushroom" Neal, Farm Based Educator
- Erin "Echinacea" Walsh, Farm Based Educator
- Grace "Green Pepper" Mican, Farm Based Educator
- Kasia "Watermelon" Jaalouk, Community Food Leader
- Tha "Coconut" Yea, Community Food Leader

### 2018 Board of Directors

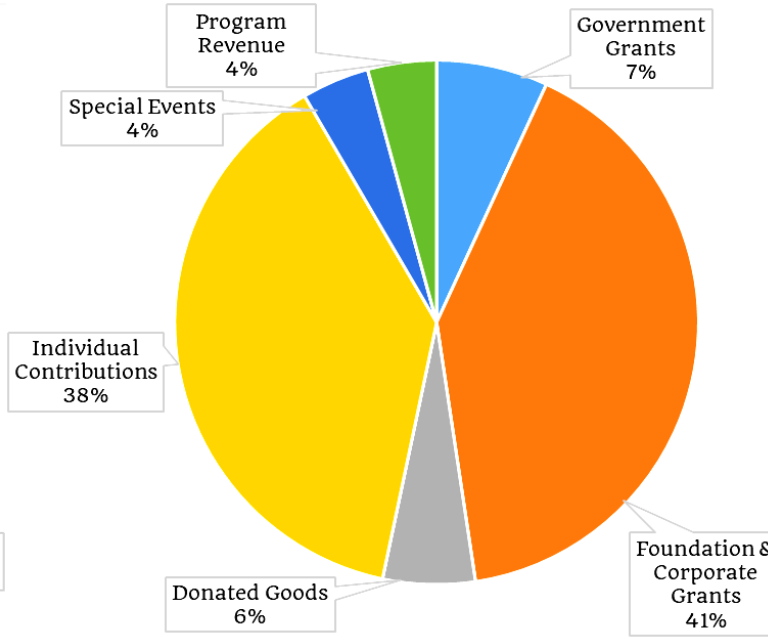
- Nancy Koppersmith, President** , Registered Dietitian/Nutritionist, University of Louisville
- Charlie Crawford, Treasurer**, Senior Associate, Chrysalis Ventures
- Melissa Chipman, Secretary**, Freelance Writer
- Adam Price**, Director of Grant Accounting, Volunteers of America
- Emily Beauregard**, Executive Director, Kentucky Voices for Health
- Todd Bradon**, Health & Safety Manager, UPS Airlines
- Rick Harned**, Retired
- Luckett Davidson**, Leadership Development Coach & Illustrator
- Gil Liu, MD**, Foundation for a Healthy Kentucky Endowed Chair in Urban Health Policy Research, University of Louisville
- Chef Patrick Roney**, Chef de Cuisine, Ashbourne Farms
- Brad Savko**, Assistant Vice President, Managing Director, Republic Bank
- Julia Richerson, MD**, Pediatrician, Family Health Centers-Iroquois
- Brenda Stokes**, Environmental Magnet Program Coordinator, Portland Elementary

# Financials

2018 Expenses: \$430,145



2018 Income: \$458,604



Year-End Net Assets: \$295,306