



Celebrating 10 Years

# The Food Literacy Project

## Your 2016 Annual Report

### Dear Friends,

The Food Literacy Project board begins every meeting with a “mission moment” to remind us why we’re committed to this very important work. As I reflect on our 10<sup>th</sup> Anniversary, my mission moment was hearing the teen Youth Community Agriculture Program (YCAP) Crew Members talk about working on the farm, cooking with local chefs, selling produce at farmers’ markets and sharing their experiences with the public. The teens embodied the Food Literacy Project’s mission. They engaged to improve community health and used the farm to grow as people, to find talents and passion within themselves, and to respect one another and the land. **You made this growth possible.**



I invite you to celebrate this and the many other successes you made possible at the Food Literacy Project in 2016. Because of you, thousands of youth explored, tasted and cooked new vegetables at our outdoor classroom on Oxmoor Farm, and through Truck Farm, our mobile learning garden. Families participated in cooking experiences and educational opportunities alongside their children through our Field-to-Fork Clubs. Hundreds of teachers and nutrition services staff honed skills to incorporate gardens and hands-on learning in their classrooms and fresh vegetables into school cafeterias.

### 2016 Highlights:

- ◆ We hosted a family field day on the farm and a reception at the historic Oxmoor Estate and Gardens to celebrate **10 years of farm-based education.**
- ◆ We **launched the Perennial Society**, a multi-year giving opportunity, to plant the seeds for success in the next decade.
- ◆ With your input, we refined our strategic plan and introduced a **new mission statement: Transforming youth and their communities through food, farming, and the land.** This guiding principle is shaping big dreams for the Food Literacy Project.

The Field-to-Fork program will continue to grow this year, with a new academic-year YCAP track and more Field-to-Fork Clubs and Truck Farm programs. Our impact will also expand through the emerging Iroquois Farm, as we convert a former public housing project into a hub for fresh food and educational opportunities, along with KentuckyOne Health, Louisville Metro Housing Authority, and farmer Ivor Chodkowski.

**Together we will build a healthier, more joyful, and more just community. And we’ll keep counting on you to invest your time, energy and resources to make this bold vision a reality.**

With Gratitude,

Adam Price  
Board President





# Farm-based Education

559

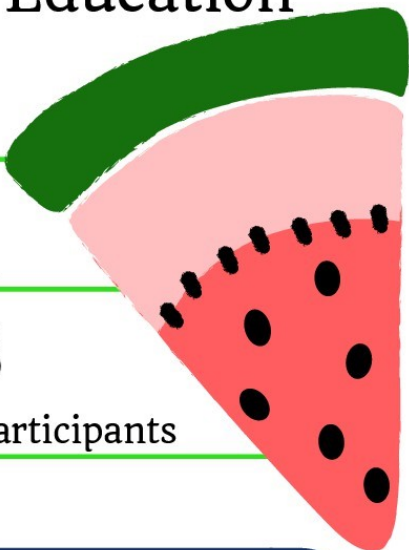
Multi-Visit Youth

1,248

Single-Visit Youth

2,083

Total On-Farm Participants



## YCAP:

Youth Community  
Agriculture Program



2,300 lbs  
of produce  
harvested in  
seven weeks



71%  
see themselves as  
part of the local  
food system



100%  
improved their food  
system knowledge

"Taking part in your community makes it a better place because everyone's voice can be heard and the whole community works together to achieve a common goal."

## Field-to-Fork Club &



89%  
can now cook a  
healthy recipe



100% improved le  
and commu





## Family Engagement

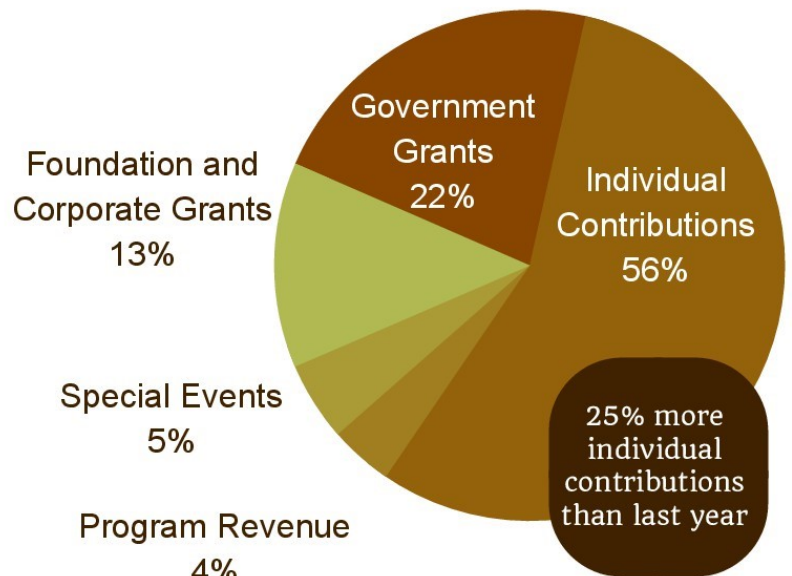
**Income: \$357,045**

**395** Students and families engaged in Field-to-Fork Club and Family Nights

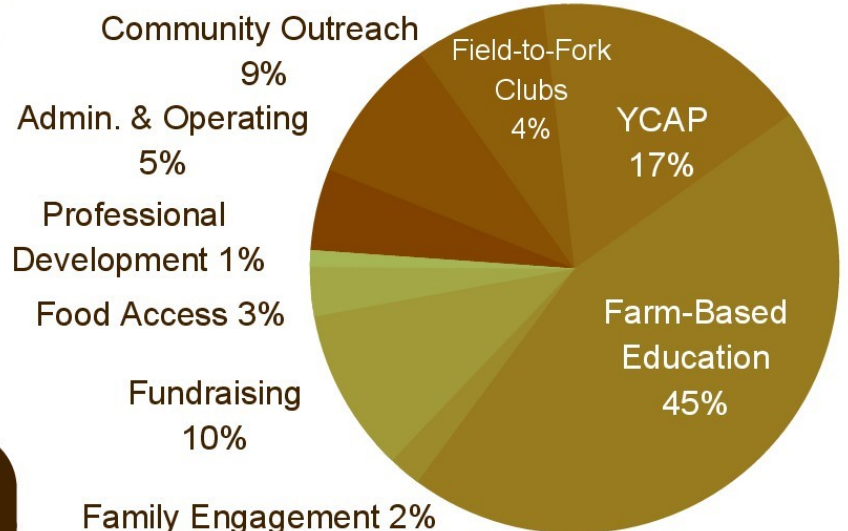


**75%** increased the amount of vegetables they eat daily

Leadership, teamwork, communication skills



**Expenses: \$347,836**



## 2016 Staff

Carol Gundersen, Executive Director  
Angelique Perez, Associate Director  
Sarah McCartt-Jackson, Program  
Director  
Amy Tolliver, Development Director  
Erin Hargrove, Program Coordinator  
Laura Krauser, AmeriCorps  
VISTA, Resource Coordinator  
Barbara Broughton, Administrative  
Assistant  
Casey Sterr, Business Manager  
DeAndrae Hughes, AmeriCorps  
VISTA Summer Associate

## Farm-based Educators:

Brittany Neben  
Kelli McAllister-Bailey  
Pablo Abarca  
Larry Moore

## 2016 Board of Directors

Adam Price, President  
Emily Beauregard, Secretary  
Todd Bradon, Treasurer  
Martha Geier  
Patricia Haragan  
Jay Denham  
Melissa Chipman  
Rick Harned  
Gerri Phelps  
Mindy Arndt



foodliteracyproject.org

Give today!

Your generous gifts make this happen!

"You make new friends  
when you cook together and  
help each other out in the  
garden."

Address service requested

The Food Literacy Project  
9001 Limehouse Lane  
Louisville, KY 40222

